LISTING OF THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Previously presented) A method of providing discriminated partner system resources to a user of a host system during a single login session comprising:

    receiving a request to access partner system resources through a host system, said host system comprising a financial service provider system with which a user of said host system has one or more financial accounts;

    receiving host system data;

    identifying said host system;

    receiving user data;

    identifying said user based at least in part on said user data;

    identifying said user's financial account data; and

    providing discriminated partner system resources to said user, said discriminated partner system resources being selected based at least upon a preexisting association between the host system and the partner system, a preexisting association between the user and the partner system, and said user's financial account data;

    wherein providing discriminated partner system resources comprises creating discriminated partner system resources identified with said host system comprising:

        identifying graphical information used by said host system,

        replicating said graphical information,

        classifying said host system,

        identifying non-conflicting additional partner system resources that do not conflict with said host system's classification, and

        incorporating said replicated graphical information and said non-conflicting additional partner system resources into a standard

partner system resource to create a discriminated partner system resource.

2. (original) The method of claim 1 wherein receiving host system data comprises receiving host system data from said host system.

3. (original) The method of claim 1 wherein identifying said host system comprises identifying said host system based at least in part on said host system data.

4. (original) The method of claim 1 wherein receiving user data comprises receiving user data from said host system.

5. (original) The method of claim 1 further comprising authenticating said request to access partner system resources.

6. (original) The method of claim 1 further comprising transmitting said discriminated partner system resources to at least one of said host system and said user.

7. (original) The method of claim 1 wherein said partner system resources and host resources are accessible through a web browser.

8. (original) The method of claim 1 wherein said user data comprises a user name and a user password.

9. (original) The method of claim 1 wherein said user data comprises authentication data provided by a single sign on authentication system.

10. (Previously presented) The method of claim 1 wherein providing discriminated partner system resources to said user further comprises:

    selecting, based at least in part on said financial account data, a discriminated web page identified with said host system from a plurality of discriminated web pages.

11-27. (cancelled)

28. (Previously presented) A system for providing discriminated partner system resources to a user of a host's system resources during a single login session comprising a partner system for providing partner system resources through a computer network, wherein said partner system comprises:

a set of instructions for receiving a request to access partner system resources through a host system said host system comprising a financial service provider system with which a user of a host's system resources has one or more financial accounts;

a set of instructions for receiving host system data;

a set of instructions for identifying a host system;

a set of instructions for receiving user data;

a set of instructions for identifying said user based at least in part on said user data;

a set of instructions for identifying said user's financial account data; and

a set of instructions for providing discriminated partner system resources to said user, said discriminated partner system resources being selected based at least upon a preexisting association between the host system and the partner system, a preexisting association between the user and the partner system, and said user's financial account data;

wherein said set of instructions for providing discriminated partner system resources to said user comprises a set of instructions for creating discriminated partner system resources identified with said host system comprising:

> a set of instructions for identifying graphical information used by said host system;

> a set of instructions for replicating said graphical information;

> a set of instructions for classifying said host system;

> a set of instructions for identifying non-conflicting additional partner system resources that are do not conflict with said host system's classification; and

> a set of instructions for incorporating said replicated graphical information and said non-conflicting additional partner system

resources into a standard partner system resource to create a discriminated partner system resource.

29. (original) The system of claim 28 wherein said set of instructions for receiving host system data comprises instructions for receiving host system data from said host system.

30. (original) The system of claim 28 wherein said set of instructions for identifying a host system comprises instructions for identifying the host system based at least in part on said host system data.

31. (original) The system of claim 28 wherein said set of instructions for receiving user data comprises instructions for receiving user data from said host system.

32. (original) The system of claim 28 further comprising a set of instructions for authenticating said request to access partner system resources.

33. (original) The system of claim 28 further comprising a set of instructions for transmitting said discriminated partner system resources to at least one of said host system and said user.

34. (Previously presented) The system of claim 28 wherein said partner system and said host system are accessible through a web browser.

35. (original) The system of claim 28 wherein said user data comprises a user name and a user password.

36. (original) The system of claim 28 wherein said user data comprises authentication data provided by a single sign on authentication system.

37. (Previously presented) The system of claim 28 wherein said set of instructions for providing discriminated partner system resources to said user further comprises:
    a set of instructions for selecting, based at least in part on said financial account data, a discriminated web page identified with said host system from a plurality of discriminated web pages.

38-54. (cancelled)

55. (Previously presented) The method of claim 1, wherein said additional partner system resources comprise financial information.

56. (Previously presented) The method of claim 1, wherein said additional partner system resources comprise incentive reward information.

57. (Previously presented) The system of claim 28, wherein said additional partner system resources comprise financial information.

58. (Previously presented) The system of claim 28, wherein said additional partner system resources comprise incentive reward information.